

OSWESTRY BID - Minutes

Tuesday 2nd July 2024

Location: The Fort

| | Present | ACTIONS | | | | | | | | | | | | | | | | | | |
|------------|--|----------------|---------------|--------------|-------------|-------------|-------------|-----------|------------|------------|----------|----------|-------|-----------|------------|------------|----------|-----------|-------|--|
| | <p>Mark Derham (MD), Bridge Coffee (Chair) Patrick Evans (PE), Evans Enterprises Kevin Griffiths (KG), Griffiths Tool Hire Alison Parr (AP), Stonehouse Brewery Graeme Kirkham (GK), Knock & Snitch Dawn Edwards (DE), Covent Garden Fruit Market Limited Jordon Trafene (JT), Oswald's Cars Judy Bourne (JB), Monks Emma Chapman (EC) Shropshire Council Adele Nightingale (AN) - BID Manager Lindsey Pierce (LP) – BID Assistant Manager John Waine (JW) – BID Admin</p> | | | | | | | | | | | | | | | | | | | |
| 1. | <p>Welcomes and Apologies:</p> <p>Apologises from Tim Morris (TM), Carl Thomas (CT) and Lee Lucks (LL)</p> <p>Matt Dunne-Smith (MDS) not in attendance.</p> <p>AN welcomed members to the meeting.</p> | | | | | | | | | | | | | | | | | | | |
| 2. | <p>Minutes of Last meeting and Actions arising:</p> <p>Minutes of last meeting approved.</p> <p>Any actions arising to be dealt with during the meeting.</p> | | | | | | | | | | | | | | | | | | | |
| 3. | <p>Conflicts of Interest.</p> <p>No</p> | | | | | | | | | | | | | | | | | | | |
| 4. | <p>Governance</p> <p>i. Directors</p> <p>Matt Dunne-Smith and Judy Bourne now added to Companies House.</p> | | | | | | | | | | | | | | | | | | | |
| 5. | <p>Finance</p> <p>I. Cash in Bank</p> <p>Cash in the Bank as at 15/02/2024 - £273,24.75</p> <p>II. Levy Collection Year to date</p> <table style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="text-align: left;">BID TERM 2</th> <th style="text-align: right;">Liability (£)</th> <th style="text-align: right;">Receipts (£)</th> <th style="text-align: right;">Credits (£)</th> <th style="text-align: right;">Balance O/S</th> <th style="text-align: right;">% Collected</th> </tr> </thead> <tbody> <tr> <td>2023/2024</td> <td style="text-align: right;">274,468.63</td> <td style="text-align: right;">269,613.64</td> <td style="text-align: right;">2,178.70</td> <td style="text-align: right;">7,033.69</td> <td style="text-align: right;">97.46</td> </tr> <tr> <td>2024/2025</td> <td style="text-align: right;">274,855.95</td> <td style="text-align: right;">223,504.62</td> <td style="text-align: right;">24374.07</td> <td style="text-align: right;">75,725.40</td> <td style="text-align: right;">74.69</td> </tr> </tbody> </table> | BID TERM 2 | Liability (£) | Receipts (£) | Credits (£) | Balance O/S | % Collected | 2023/2024 | 274,468.63 | 269,613.64 | 2,178.70 | 7,033.69 | 97.46 | 2024/2025 | 274,855.95 | 223,504.62 | 24374.07 | 75,725.40 | 74.69 | |
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| 6. | <p>Beach 2024 Review and Decision for 2025</p> <p>The Beach was well received again by both the businesses and the local community. Feedback on social media was positive.</p> <p>Discussion took place as to whether to arrange again for 2025 – costs would be £17,558.00.</p> <p>Proposal: Oswestry BID to host Beach 2025. Vote: Carried.</p> | |
| 7. | <p>Training</p> <p>LP provided an update regarding the new Industrial Estate training course. Overall, this has been well received.</p> <p>We would also be looking to consider more one-to-one business support training.</p> | |
| 8. | <p>Newsletter</p> <p>JW was now starting to collate our next Newsletter, and we would look to put this out in October 2024.</p> | |
| 9. | <p>DISC</p> <p>AN and LP that the Shopwatch members were still not using the DISC app and seemed happy to continue with the information sharing process they already have.</p> <p>This was confirmed by DE.</p> <p>AN explained that based on this, we would suggest cancelling the App. We can always review down the line, if things change.</p> <p>Proposal: Oswestry BID to cancel contract with DISC. Vote: Carried.</p> | |
| 10. | <p>BT Boxes</p> <p>AN explained that we have looked at painting the BT Boxes again, however the website for this, states that no submissions are being accepted at this time.</p> <p>We will continue to check for updates.</p> | |
| 11. | <p>BID Office Report</p> <p>Safer Oswestry</p> <p>As part of the Safer Oswestry Engagement organised by West Mercia Police, we attended a delivery group to discuss the ongoing Anti-Social Behaviour and shoplifting in Oswestry. This is part of the Home Offices Hotspot scheme and is to see what can be put in place than just the police to deal with these issues.</p> <p>IT Equipment</p> <p>New equipment has been received and set up.</p> | |

New Footfall System

We have now commenced set up of the new Footfall system, with our licence commencing on 1st July.

We intend to now look over the data and reports provided, and this will be presented at the next board meeting.

Events

The Beach was a success with lots of positive feedback. Both days were very busy and only negative comment we really received was that it could have been on for longer.

The Beach 2025 to be discussed at the meeting.

Next event is the Oswestry Balloon Carnival in August, with the next planning meeting on 23rd July.

Training

To be discussed at meeting.

Marketing

We are starting to push our Summer Days and Summer nights on social media and sharing activities for over the summer.

Shopwatch

Last Meeting was on 20th June. Not well attended again, however the information shared was very useful and the police were able to provide several updates.

Next meeting will now be in September, and we have raised that if attendance doesn't improve, we will look to solely host meetings with the police and SC Anti-social behaviour lead.

Street Rangers

We have now submitted our application for further grant funding, this falls under the Hotspot scheme that the Home Office is currently organising. We are now just waiting on the outcome.

Facebook

As at 15th May 2024: OneOswestry (4277) - 26 New Followers (last 28 days).

As at 15th May 2024: OswestryBID (3187) - 9 New Followers (last 28 days)

OneOswestry.co.uk Website

Apr-May 15th 2024 - Users: 4,104; Event Count: 16,683; Views: 7,865

19 Business Inquiries via OneOswestry.co.uk for bookings, information etc.

WIFI Platform - No longer operating.

Footfall - No longer operating to normal capacity, see comments above.

Security Patrols - Industrial Estate

From Apr-May 15th, there were no security reports on the Industrial Estate.

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| | <p>Comprehensive What's On Listings</p> <p>Events listings updated through to Dec 2024. Now shared by Oswestry Live too. Tagging in hosting venues on FB.</p> <p>Coach Friendly Accreditation & In Bloom</p> <p>New promotional stickers continue being distributed around businesses.</p> <p>Oswestry "Find It Buy It" Directories/ Industrial Estates & Town Centre</p> <p>Industrial Estates directory was printed and distributed via Oswestry Life magazine with editorial. The Town Centre version is now completed and has been sent for print and distribution.</p> <p>The Beach on Festival Square 25-26 May</p> <p>Promotion of The Beach online; Car Parking notices put up in Festival Sq. prior to set-up.</p> <p>Oswestry in Bloom Support</p> <p>Bloom Awards now fully sponsored</p> | |
| 14. | <p>AOB and next meeting</p> <p>EC provided a SC update on funding – they were still pushing our anything that is still open and available.</p> <p><u>Next Meeting</u></p> <p>Board Meeting 3rd September 2024, Upstairs at Memorial Hall</p> | |