

OSWESTRY BID - Minutes

Tuesday 28th June 2022, at 4pm

Location: The Fort, Artillery Business Park

	Present	ACTIONS																																										
	James Woodward (JW) Cold Move - Acting Chair Tim Morris (TM), Booka Bookshop Duncan Tipton (DT), Wilko Patrick Evans (PE), Evans Enterprises Kevin Griffiths (KG), Griffiths Tool Hire Tania McGee (TMc), Lanyon Bowdler Graeme Kirkham (GK), Knock and Snitch Matt Potts (MP), Shropshire Council Adele Nightingale (AN) - BID Manager Lindsey Pierce (LP) – BID Assistant Manager John Waine (JW2) – BID Admin																																											
1.	Welcomes and Apologies: JW welcomed members to the meeting. Apologies from Ian Follington (IF), Chair, Mark Derham (MD), Bridge Coffee, Samantha Cleal (SC2), Niche Patisserie, Lee Lucks (LL), Oswestry Borderland Tourism and Stuart Phillips (SP), Celt Rowland																																											
2.	Minutes of Last meeting and Actions arising: Minutes of last meeting approved. Any actions arising to be dealt with during the meeting.																																											
3.	Conflicts of Interest. PE noted a conflict in respect of CCTV for Artillery Business. JW confirmed that in should be noted in the minutes.																																											
4.	Governance No issues or actions required this month.																																											
5.	Finance I. Cash in Bank Cash in the Bank 24 th June 2022 - £472,697.73 II. Levy Collection Year to date <table style="width: 100%; margin-top: 10px;"> <thead> <tr> <th></th> <th style="text-align: right;">Liability (£)</th> <th style="text-align: right;">Receipts (£)</th> <th style="text-align: right;">Credits (£)</th> <th style="text-align: right;">Balance O/S</th> <th style="text-align: right;">% Collected</th> </tr> </thead> <tbody> <tr> <td>2018/2019</td> <td style="text-align: right;">250,929.76</td> <td style="text-align: right;">253,635.07</td> <td style="text-align: right;">3,832.70</td> <td style="text-align: right;">1,127.39</td> <td style="text-align: right;">99.55</td> </tr> <tr> <td>2019/2020</td> <td style="text-align: right;">262,902.26</td> <td style="text-align: right;">262,269.60</td> <td style="text-align: right;">1553.38</td> <td style="text-align: right;">2,186.04</td> <td style="text-align: right;">99.17</td> </tr> <tr> <td>2020/2021</td> <td style="text-align: right;">276,814.67</td> <td style="text-align: right;">273,728.04</td> <td style="text-align: right;">2499.81</td> <td style="text-align: right;">5,586.44</td> <td style="text-align: right;">97.99</td> </tr> <tr> <td>2021/2022</td> <td style="text-align: right;">276,920.64</td> <td style="text-align: right;">276,809.10</td> <td style="text-align: right;">4021.96</td> <td style="text-align: right;">4,133.50</td> <td style="text-align: right;">98.52</td> </tr> <tr> <td>2022/2023</td> <td style="text-align: right;">277,432.21</td> <td style="text-align: right;">258,219.17</td> <td style="text-align: right;">21222.94</td> <td style="text-align: right;">40,435.98</td> <td style="text-align: right;">86.46</td> </tr> <tr> <td>TOTALS</td> <td style="text-align: right;">1,344,999.54</td> <td style="text-align: right;">1,324,660.98</td> <td style="text-align: right;">33,130.79</td> <td style="text-align: right;">53,469.35</td> <td style="text-align: right;">96.12</td> </tr> </tbody> </table>		Liability (£)	Receipts (£)	Credits (£)	Balance O/S	% Collected	2018/2019	250,929.76	253,635.07	3,832.70	1,127.39	99.55	2019/2020	262,902.26	262,269.60	1553.38	2,186.04	99.17	2020/2021	276,814.67	273,728.04	2499.81	5,586.44	97.99	2021/2022	276,920.64	276,809.10	4021.96	4,133.50	98.52	2022/2023	277,432.21	258,219.17	21222.94	40,435.98	86.46	TOTALS	1,344,999.54	1,324,660.98	33,130.79	53,469.35	96.12	
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6.

BID OFFICE REPORT

Future Oswestry Group (FOG)

Nothing to report – ongoing

Heritage Action Zone (HAZ)

Nothing to report - ongoing

Oswestry Rail Reconnection Project

The consultants, Stantec, have issued surveys to residents and the RJAH. They are having ongoing meetings with key stakeholders and looking at engaging with National Highways in coming weeks.

Morrisons Island

The bedding plants are in, and in the Autumn, this will be planted out with annuals and small shrubs. Still waiting for signs to go in but waiting for planning approval first.

Town Centre Directory

Continuing to distribute and PR will be going out asap.

Events

Oswestry Community Games and Cae Glas Live were both well attended events with lots of great positive feedback. The next event BID is supporting is OTC with entertainment for the Food Festival.

Oswestry Balloon Carnival is on track, with all stalls and entertainment now booked. AN helped to secure some additional funding from Full Fibre so we also now have a great BMX display team performing on the Sunday afternoon.

Vehicle Tracking System Industrial Estate

This is now live and we are just waiting for first lot of reports to show movements of various vehicle categories across the Maesbury Industrial Estate. Once received we can agree the reporting format and frequency.

AN to chase reports.

“Sports Direct” Alley

AN still chasing clarity of ownership in order to develop options.

Wayfinding

Finalising additional couple of sign locations on the Maesbury Industrial Estate and then will approach SC to survey the targeted lamp posts.

Training

Social Media Training went well. The next course is Makaton which is already full booked. LP has also met with Marvin at MBO and he is looking at more Industrial type training courses.

Pubwatch

Next meeting is 5th July.

Shopwatch

No further meeting set at the moment. Trying to see if we can get uptake with DISC and get people involved that way.

Nightbus Figures

89 passengers in May and still waiting on June figures. LP is setting up a meeting with Tanat to review the figures and how the route is working.

Website

Record monthly website users – 5.32K users.

	<p>Social Media Last 28 days, @OneOswestry 29.7K Facebook reach, 6K video views, 16.4K post engagement, 2665 followers.</p> <p>Footfall Distinct increase in town footfall during Cae Glas Live with a 19% increase on the next highest day in June, with Sat 18 June footfall at 19,679. Also had the highest WIFI Connection Rate in June on that day.</p> <p>In June to date (23 June) we had 16,585 wifi connections, averaging 721 a day.</p> <p>WiFi Registrations are also growing, currently at 1,228.</p> <p>Nightbus Wrap Design yet to be finalised</p>	
7.	<p>Beach Event 2023</p> <p>AN advised that we are considering hosting the Beach again on the May 2023 Bank Holiday weekend, this would be for 3 days – Saturday, Sunday and Monday.</p> <p>We would need to look at booking this now, in order to secure it. Cost would be around £20,000 for the beach, security and fencing. The event was well attended and we have received very positive feedback and therefore it would be great event to host again next year.</p> <p>If the BID was not to get voted back in, we would pay in full and look to ask OTC to merely manage the day.</p> <p>Proposal: Book the Beach Event for May 2023 Vote: Carried</p>	
8.	<p>Church Street</p> <p>AN confirmed that WSP and Kier have been to review and survey the area. There is a lot of work to do on the footpaths. They also now need to assess all the street lightening and drainage in the area. AN has made it very clear that BID will not be paying for any repairs to existing footpaths, kerbs etc., only the extension of the footpath.</p> <p>Once these final reports are back, we should have a finalised time frame for the work.</p>	
9.	<p>Shropshire Council Tourism BID</p> <p>SC are looking at a Shropshire County Tourism BID. Oswestry BID Businesses and Shrewsbury BID Businesses would be exempt as they are already within the BID. However, it would likely pick up some businesses that are below our level of rateable value.</p> <p>AN provided the example of Hereford BID and Herefordshire Tourism BID as somewhere that this is currently taking place.</p> <p>Following discussions, the Board formed the view that it didn't think that a Tourism BID would work in Shropshire and would simply confuse the situation to no positive outcome. AN confirmed that she would keep chasing updates from SC and keep the Board updated.</p>	

<p>10.</p>	<p>Extension of the CCTV System to Artillery Business Park.</p> <p>Following on from our last meeting a new survey has been completed by ORP to ensure the whole of the area is covered. Apparently, this will not be so easy to do. There is a pole they might be able to use but they cannot get line of sight back to the Artillery Business Park and so it seems likely that camera would have to run on 4G for which there would be a monthly cost.</p> <p>Total quote will be £10,800 plus VAT. This covers costs for the cameras, additional infrastructure at the police station and installation cost.</p> <p>OTC have agreed in principle that the area can be included in the CCTV.</p> <p>Proposal: Spend a total of £10,800 plus VAT to extend the CCTV to Artillery Business Park. Vote: Agreed</p>	
<p>12.</p>	<p>Vehicle Activated Signage (VAS)</p> <p>AN confirmed that we have now received two quotes back, from Morelock and TSMs. Total quote would be around £12,000, including installation by Highline.</p> <p>We would look at Morelock as these supplied the ones from OTC and Highline have installed them before.</p> <p>AN would provide an update on installation date once received.</p>	
<p>13.</p>	<p>BID 2nd Term Campaign – Business Plan</p> <p>Draft of the Business Plan reviewed in full.</p> <p>All changes and amendments noted.</p> <p>AN confirmed that these will now be forwarded back to Hunter Bevan to change and the final draft will be forwarded next week for agreement.</p> <p>We will then print this at the beginning August to look to get this out at the end of August/September.</p>	
<p>14.</p>	<p>AOB and Next Meeting</p> <p>Solar Panel/Green Energy</p> <p>LP has spoken to a company that works with BIDs to place Solar panels around the Town Centre/City, using roof space. There has only been an initial chat so far, to see how it works and would look to invite the company to speak to the Board, following a positive 2nd Term Ballot so that we can find out what’s involved and to get more detail.</p> <p>July Meeting</p> <p>THURSDAY, 28th July 2022 TIME – 4pm VENUE – The Fort</p> <p>August Meeting</p> <p>N/A</p>	

September Meeting – tied in with the Open Evening	
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THURSDAY, 27 th September 2022	
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TIME – 3pm	
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VENUE – The Wynnstay Hotel	
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